

Partner with Varolii as an OEM to Streamline Business Processes, Beat the Competition, Protect and Grow Revenue



In the current economic climate, many companies are scaling back new initiatives, reducing resources, and making every effort to protect and grow revenue. Your competitive edge can be secured by offering customers something no one else can: communications-enabled products that will allow them to conveniently self-serve.

Partnering as an OEM allows you to embed Varolii's outbound communication capabilities into your products and services, providing the ability to quickly reach out and interact with large groups of customers, employees and stakeholders over phone, text messaging, and email.

Communications Enabled Business Processes Reduce Costs, Boost Revenues


Organizations from all industries find that Communications Enabled Business Processes (CEBP) reduce unnecessary costs and boost revenue by keeping customers, suppliers, employees, and others better connected during planned and unplanned events. From time and attendance tracking, healthcare management, emergency response, and more, companies make the best decisions when their people are well informed.


Partner for Success: Leading Companies Use Varolii to get Results


Varolii provides the essential link to any CEBP with rapid and reliable automated communication over any communication channel. Through a combination of advanced event detection, intelligent communication technologies, and proven strategies, business processes are executed thoroughly and efficiently.

The following companies have partnered successfully with Varolii for CEBP:

- SYMANTEC:** The leading anti-virus software provider sought to help customers avert the devastating effects of virus and spyware attacks. Symantec partners with Varolii to deliver instant security messages to customers around the world, using a variety of wired and wireless communication devices. **Symantec communicates instantaneously with their customers to help mitigate potential damage and allow them to save time, money and aggravation for their customers.**


- SCHWAN FOOD COMPANY:** Schwan Food Company sought a more effective way to deliver important information to their vast field teams without disrupting their work flow to check email or log on to a network for messages. To communicate quickly, they automated the communication processes with Varolii. The result: **immediate message delivery over multiple channels, rapid deployment of important information, and accurate and efficient employee data management.**


- NORM THOMPSON OUTFITTERS:** This premier catalog retailer wanted to reduce inbound order status calls, while keeping agents focused on selling and increasing customer satisfaction through proactive contact. They used Varolii to automatically update customers by telephone when their order status changed. **Both customers and agents were spared unnecessary service calls, and the customers raved about the convenience.**



OVERVIEW

By integrating Varolii communications, companies gain real competitive differentiation and a cost-effective asset to their products and services.

Varolii's automated communication better connects customers, suppliers, employees, and others by delivering timely and relevant information – with low investment and quick deployment.

BENEFITS

- Improve customer satisfaction
- Provide real competitive differentiation
- Reduce costs
- Protect and grow revenue in a down economy

Contact Us:
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HOW IT WORKS

Varolii equips your products with the essential link, enabling communication between your organization and your customers, suppliers, employees, and others during planned and unplanned events. The technology keeps all parties within reach over any device (mobile, land line, email, text messaging, fax) and accessible on a moment's notice, business processes are streamlined and potentially disruptive events can be mitigated.



WHO WE SERVE

Varolii works with over 380 organizations, including:

- 5 of the ten largest banks and financial services organizations
- 6 of the top 10 airlines
- Over 25 of the largest utilities
- Over 25 governmental departments and agencies
- 5 of the ten largest US health plans
- 3 of the 4 largest wireless carriers

“ I’m able to craft a message, record it, deliver it, and track it with a minimum amount of time and a minimum amount of IT involvement. That saves me time and IT expenses, and it also allows me to control and manipulate exactly what the message is and how it’s delivered. ”

Gregg Marquardt, Communications Manager
Schwan’s Consumer Brands North America, Inc.

THE VAROLII DIFFERENCE

Varolii has the experience, proven infrastructure, keen knowledge of customer and employee interactions, and organizational stability to help you quickly realize communications-enablement benefits.

Industry Experience and Leadership with Established Partners

Varolii's customers include 20% of Fortune 100 companies. We deliver over 3.5 million notifications daily, and have delivered over 2 billion notifications since the company's inception. And we have received 8 prestigious awards for technology excellence. We provide voice message delivery to over 150+ countries, SMS delivery to over 190 countries, and provide Text-to-Speech (TTS) language support in 11 languages and 19 dialects.

Varolii is also a fully hosted service and requires no investment in capital equipment and resources for rapid deployment.

Our current alliance partners include, Verizon, Honeywell, IBM, Sungard, McAfee, Symantec, and Citrix.

Capacity, Throughput, and Security

Varolii's messaging performance has been proven through some of the world's most notable events.

We also undergo annual third-party security audits of our communications platform infrastructure to ensure adherence to industry standards and best practices. And when it comes to security, we follow the most stringent of controls, devoting significant resources to proactively manage and audit our services, as well as continually understand and evaluate emerging security developments and threats.

Guaranteed Service Level Agreements

Our guaranteed service level agreements cover network availability (99.99%) and message delivery performance, and are backed by detailed reporting of performance to each customer. On top of that, Varolii's patented software Service Level Agreements ensure that not only will your agreed capacity always be met, but that you also have an intelligent overflow option when that pre-determined capacity is exceeded.

“ Varolii complements our security offerings by giving Symantec a tremendous advantage in the market, allowing us to save our customers time, money and aggravation. ”

Erick Bryant

Manager, Web and Wireless Services
Symantec

ABOUT VAROLII

Varolii® provides on-demand communication software and services that enable organizations to more effectively reach and interact with their customers and employees, getting the best result from every interaction.

www.Varolii.com

MEMBERS OF VAROLII ALLIANCE PARTNER PROGRAM

Honeywell



CITRIX®

SUNGARD®

McAfee®

IBM®

Learn more about our Partner Program
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